

## Creating a Timed Whiteout Trigger – when used in conjunction with TAP

A Whiteout was designed to let all terrestrial content play through to the stream and stop ad insertion for a period of time.

If you have the opposite need – wanting to Blackout all terrestrial content from airing on the stream, please refer to our **Blackout** instructions.

This set of instructions will help guide you through how to set up a **TIMED** Whiteout. A **TIMED** Whiteout is when you know the exact time and length that you want your Whiteout to begin. (A **DATA** Triggered Whiteout is when you set your automation system to send us a unique piece of metadata to start and stop the event. If this is your preferred method let us know for a separate instruction guide.)

1. First, log in to the Ando Console
2. Click on Injector Manager, at the top of the page
3. If this is your first time scheduling a Whiteout you will want to
4. If you have access to multiple stations, select the station from the drop-down you want to create the Whiteout and click continue.
5. Once the screen refreshes you will see your streaming inventory and some additional links – click the Template Designer link  
(Due to the nature of how Tap is designed to work with Injector Manager, we will need to create a new Template, specifically for Whiteouts)
6. Using the drop-down menu from the Template field find a template letter not in use, preferably using template “W” for whiteout, then select that letter.
7. Once the screen refreshes put a check-mark in the Song category from 1 – 10 and make sure everything else is un-checked. Then click **SAVE** at the bottom of the screen. (see screen shot below)

The screenshot displays the 'Template Designer' interface. At the top, there is a 'Template:' dropdown menu with 'W \*' selected, where '\*' denotes an existing template. Below this are fields for 'Mandatory through element:' and 'Assigned Color:'. The main area is a grid with 10 columns (numbered 1-10) and 15 rows of categories. The 'Song' category in the first row is checked, while all other categories are unchecked. A red arrow points to the 'Song' checkbox. At the bottom, the 'Tools' section contains two buttons: 'Save' (highlighted in green) and 'Grid' (highlighted in orange). A red arrow points to the 'Save' button.

Category	1	2	3	4	5	6	7	8	9	10
Song	<input checked="" type="checkbox"/>									
Sweeper	<input type="checkbox"/>									
Bumper	<input type="checkbox"/>									
Promo	<input type="checkbox"/>									
Station ID	<input type="checkbox"/>									
Liner	<input type="checkbox"/>									
Jingle	<input type="checkbox"/>									
Stinger	<input type="checkbox"/>									
Notice	<input type="checkbox"/>									
TargetSpot	<input type="checkbox"/>									
Dry Liners	<input type="checkbox"/>									
Short Shows (roughly 2-5 min)	<input type="checkbox"/>									

Tools

**Save** Save current template

**Grid** Go to Grid Schedule

8. Next, click Back to Template Designer, then Back to Inventory, then Cart Trigger Editor – the screen will refresh and you will see the cart trigger list
9. Once you have the Cart trigger list opened you will see something similar to the screenshot below. Click on New Timed trigger

**Ando Injector Utilities – Cart Trigger List for Ando Demo Channel 1**

[< Back to Inventory](#)

Show triggers active on days:  Sun  Mon  Tue  Wed  Thu  Fri  Sat

Show triggers effective in:  Past  Present  Future

Show trigger types:  Data Triggered  Timed (recurring)

**Actions**

- ▶ Break
- EndBreak
- ▲ Dump
- ▶ Feed Now Playing
- Ignore

Sel	Edit	Actv	Type	Effective	Expires	Starts	Ends	Days	Element	Trigger	Duration	Actions	Delivery Cmd	Adv.	TriggerSet
<input type="checkbox"/> 33452	<a href="#">Edit</a>	<input type="checkbox"/>	<input type="checkbox"/>	<<<	>>>	00:00:00	23:59:59	SMTWTFSS	Catg	COM	00:06:00	▶	A	▼	[DEFAULT]
<input type="checkbox"/> 51114	<a href="#">Edit</a>	<input type="checkbox"/>	<input type="checkbox"/>	<<<	>>>	00:00:00	23:59:59	SMTWTFSS	Catg	COM2	00:06:00	▶	A	▼	[DEFAULT]
<input type="checkbox"/> 53509	<a href="#">Edit</a>	<input type="checkbox"/>	<input type="checkbox"/>	<<<	>>>	00:00:00	23:59:59	SMTWTFSS	Catg	DEFAULT	00:06:00	▶ ■	Go Live	▼	[DEFAULT]
<input type="checkbox"/> 53510	<a href="#">Edit</a>	<input type="checkbox"/>	<input type="checkbox"/>	<<<	>>>	00:00:00	23:59:59	SMTWTFSS	Catg	MUS	00:00:00	■ ▶	NP	▼	[DEFAULT]

For all selected triggers: Create New Triggers: Additional Tools:

▶ Enable

▶ New Reg. Trigger

▶ TriggerSets

■ Disable

▶ **New Timed Trigger**

▶ TriggerSet Sched.

⊖ Delete

10. A new pop up screen will appear. Enter your start date. For your end date, enter the following day. So, if your blackout happens on Saturday August 23rd the start date should be 08/23/2012 and the end 08/24/2012 as seen in the screen shot below.

11. Next, select only the DAY you want it to run, de-select all other days of the week.

12. Enter the Whiteout start time (in military hours) using the computer's local time zone. IE: If the machine is in California you would enter the start time in Pacific time. If the streaming PC is in Boston, you would use Eastern times. Formatted in **Hour:Minutes:Seconds**. In this example we will start the event at 2pm (14:00:00)

13. In the Trigger Value Field enter a short description (note: this can only be done for TIMED Whiteouts, not Data triggered Whiteouts)

14. In the Duration field enter 00:00:00. Essentially we are tricking the system to play a zero second commercial break and to ignore all data for the length you select.

15. Set the Delivery command to “W” (unless you created a different Template letter in step 6, then use *that* letter)
16. The final section of the trigger is probably the most important. The **Data Ignore Duration**. This tells Ando to ignore all data being sent from the automation system and to stay in Whiteout mode. This is where you would specify the duration of the Whiteout. Formatted in **Hour:Minutes:Seconds**.  
 Note: Ignore the First Media Duration field. Click **SAVE**

Now your Whiteout Trigger is complete and should look something like this:

(time, date, days and duration will vary depending on what you select)

Standard Settings - Timed Trigger

Trigger ID: [ ]

Effective Dates: 8/23/2014 To 8/24/2014  Enabled

Days Active:  Sun  Mon  Tue  Wed  Thu  Fri  Sat

Start Time: 14:00:00

Trigger Value: Saturday Whiteout

Duration: 00:06:00

Delivery: W

Ad Families:
 

- Select Items in Enabled/Normal Ad Rotation
- Select Items in Stream-Down (Blackout) Family
- Select NO Items (Creates a SILENT cover period)
- Select Items in Specific Families

Trigger Set: [DEFAULT]

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Advanced Settings

Data Ignore Duration: 02:00:00

First Media Dur (sec): 00:00:01

Generate clockwheel (24/7 entries)

Save Cancel

[+] Audit Log

When the screen refreshes it will bring you back to the Cart Trigger screen. Don't panic if you don't see your new Trigger. Most likely it was set for a future date – click the Future check-box and you will see all future scheduled triggers appear.

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**Important Notes:**

**TIMED TRIGGERS CAN ONLY FIRE ONCE PER DAY!** If you have multiple Blackouts on a particular day, each one will need to be set up separately. Once a trigger has fired, you cannot edit it to run again within a 24 hour period.

**Any new triggers created will take 30-45 minutes to become active.** If you must create a Whiteout or Blackout the same day you want it to be active – you must do so at least 45 minutes ahead of the scheduled time.